



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1372133

Schedule Dates 10/10/12-10/16/12
Advertiser Mark Meadows for Congress-R (71461)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MARK MEADOWS/CONGRESS (443740)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK MEADOWS/CONGRES
MARK MEADOWS FOR CONGRESS

Date Entered 09/13/12
Last Modified 09/13/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09817565
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,970.00
Net Total \$33,830.00
Sales Tax

Asheville (WLOS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 49 | \$39,800.00 |
| Grand Total: | 49 | \$39,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|--------------------------|---------|
| 1.0 | Normal Line / News | 10/15/12-10/16/12 | 3 | :30 | 6A- 6:30A (EST) | | 1 | 1 | | | | | | 2 | \$600.00 | \$1,200.00 | Asheville (WLOS) | NEWS13 @ 6A LEVEL 3 | 9/13/12 |
| 2.0 | Normal Line / News | 10/16/12-10/16/12 | 3 | :30 | 7A- 8A (EST) | 1 | | X | | | | | | 1 | \$700.00 | \$700.00 | Asheville (WLOS) | GMA @ 7A LEVEL 3 | 9/13/12 |
| 3.0 | Normal Line / News | 10/15/12-10/15/12 | 3 | :30 | 8A- 9A (EST) | 1 | X | | | | | | | 1 | \$600.00 | \$600.00 | Asheville (WLOS) | GMA @ 8A LEVEL 3 | 9/13/12 |
| 4.0 | Normal Line / News | 10/15/12-10/15/12 | 3 | :30 | 12:30P- News-News 13 at 1230p | 1 | X | | | | | | | 1 | \$350.00 | \$350.00 | Asheville (WLOS) | NEWS13 @ 1230P LEVEL 3 | 9/13/12 |
| 5.0 | Normal Line / News | 10/15/12-10/16/12 | 3 | :30 | 4:59P- News-News 13 First News At 5p | | 1 | 1 | | | | | | 2 | \$600.00 | \$1,200.00 | Asheville (WLOS) | NEWS13 @ 5P LEVEL 3 | 9/13/12 |
| 6.0 | Normal Line / News | 10/15/12-10/16/12 | 3 | :30 | 5:28P- News-News 13 at 5:30p | | 1 | 1 | | | | | | 2 | \$700.00 | \$1,400.00 | Asheville (WLOS) | NEWS13 @ 530P LEVEL 3 | 9/13/12 |
| 7.0 | Normal Line / News | 10/15/12-10/16/12 | 3 | :30 | 6P- 7P (EST) | | 1 | 1 | | | | | | 2 | \$1,000.00 | \$2,000.00 | Asheville (WLOS) | NEWS13 @ 6P LEVEL 3 | 9/13/12 |
| 8.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 3 | :30 | 6:58:50P- Wheel of Fortune | | 1 | 1 | | | | | | 2 | \$900.00 | \$1,800.00 | Asheville (WLOS) | WHEEL OF FORTUNE LEVEL 3 | 9/13/12 |
| 9.0 | Normal Line / News | 10/15/12-10/16/12 | 3 | :30 | 10:59:56P- News-News 13 11p Late News | | 1 | 1 | | | | | | 2 | \$800.00 | \$1,600.00 | Asheville (WLOS) | NEWS 13 @ 11P LEVEL 3 | 9/13/12 |
| 10.0 | Normal Line / Prime | 10/15/12-10/15/12 | 3 | :30 | 10:01P- ABC-Castle (Monday) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | Asheville (WLOS) | CASTLE LEVEL 3 | 9/13/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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| 11.0 | Normal Line / Prime Premium | 10/16/12-10/16/12 | 3 | :30 | 7:58P- ABC-Dancing With The Stars (Tuesday) | 1 | | X | | | | | | 1 | \$4,000.00 | \$4,000.00 | Asheville (WLOS) | DWTS RESULTS LEVEL 3 | 9/13/12 |
| 12.0 | Normal Line / News | 10/13/12-10/13/12 | 3 | :30 | 5:58:40A- News-News 13 @ 6am Saturday | 1 | | | | | | X | | 1 | \$150.00 | \$150.00 | Asheville (WLOS) | NEWS13 @ 6A - SATURDAY LEVEL 3 | 9/13/12 |
| 13.0 | Normal Line / News | 10/13/12-10/13/12 | 3 | :30 | 8A- ABC-Good Morning America Saturday | 1 | | | | | | X | | 1 | \$350.00 | \$350.00 | Asheville (WLOS) | GMA SATURDAY LEVEL 3 | 9/13/12 |
| 14.0 | Normal Line / News | 10/14/12-10/14/12 | 3 | :30 | 5:59A- News-News 13 @ 6am Sunday | 1 | | | | | | | X | 1 | \$150.00 | \$150.00 | Asheville (WLOS) | NEWS13 @ 6A - SUNDAY LEVEL 3 | 9/13/12 |
| 15.0 | Normal Line / News | 10/14/12-10/14/12 | 3 | :30 | 8A- ABC-Good Morning America Sunday | 1 | | | | | | | X | 1 | \$350.00 | \$350.00 | Asheville (WLOS) | GMA SUNDAY LEVEL 3 | 9/13/12 |
| 16.0 | Normal Line / News | 10/14/12-10/14/12 | 3 | :30 | 6P- 7P (EST) | 1 | | | | | | | X | 1 | \$800.00 | \$800.00 | Asheville (WLOS) | NEWS13 @ 6P - SUNDAY LEVEL 3 | 9/13/12 |
| 17.0 | Normal Line / SPOT | 10/12/12-10/12/12 | 3 | :30 | 7:28:30P- Jeopardy | 1 | | | | | X | | | 1 | \$1,000.00 | \$1,000.00 | Asheville (WLOS) | JEOPARDY | 9/13/12 |
| 18.0 | Normal Line / News | 10/10/12-10/12/12 | 3 | :30 | 6A- 6:30A (EST) | | | | 1 | 1 | 1 | | | 3 | \$600.00 | \$1,800.00 | Asheville (WLOS) | NEWS13 @ 6A LEVEL 3 | 9/13/12 |
| 19.0 | Normal Line / News | 10/12/12-10/12/12 | 3 | :30 | 7A- 8A (EST) | 1 | | | | | X | | | 1 | \$700.00 | \$700.00 | Asheville (WLOS) | GMA @ 7A LEVEL 3 | 9/13/12 |
| 20.0 | Normal Line / News | 10/10/12-10/11/12 | 3 | :30 | 8A- 9A (EST) | 2 | | | X | X | | | | 2 | \$600.00 | \$1,200.00 | Asheville (WLOS) | GMA @ 8A LEVEL 3 | 9/13/12 |
| 21.0 | Normal Line / News | 10/10/12-10/11/12 | 3 | :30 | 11:58:41A- News-News 13 at Noon | | | | 1 | 1 | | | | 2 | \$400.00 | \$800.00 | Asheville (WLOS) | NEWS13 @ NOON LEVEL 3 | 9/13/12 |

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| 22.0 | Normal Line / News | 10/11/12-10/11/12 | 3 | :30 | 12:30P- News-News 13 at 1230p | 1 | | | | X | | | | 1 | \$350.00 | \$350.00 | Asheville (WLOS) | NEWS13 @ 1230P LEVEL 3 | 9/13/12 |
| 23.0 | Normal Line / News | 10/10/12-10/12/12 | 3 | :30 | 4:59P- News-News 13 First News At 5p | | | | 1 | 1 | 1 | | | 3 | \$600.00 | \$1,800.00 | Asheville (WLOS) | NEWS13 @ 5P LEVEL 3 | 9/13/12 |
| 24.0 | Normal Line / News | 10/10/12-10/12/12 | 3 | :30 | 5:28P- News-News 13 at 5:30p | | | | 1 | 1 | 1 | | | 3 | \$700.00 | \$2,100.00 | Asheville (WLOS) | NEWS13 @ 530P LEVEL 3 | 9/13/12 |
| 25.0 | Normal Line / News | 10/10/12-10/12/12 | 3 | :30 | 6P- 7P (EST) | | | | 1 | 1 | 1 | | | 3 | \$1,000.00 | \$3,000.00 | Asheville (WLOS) | NEWS13 @ 6P LEVEL 3 | 9/13/12 |
| 26.0 | Normal Line / SPOT | 10/10/12-10/11/12 | 3 | :30 | 7:28:30P- Jeopardy | | | | 1 | 1 | | | | 2 | \$1,000.00 | \$2,000.00 | Asheville (WLOS) | JEOPARDY LEVEL 3 | 9/13/12 |
| 27.0 | Normal Line / News | 10/10/12-10/10/12 | 3 | :30 | 10:59:56P- News-News 13 11p Late News | 1 | | | X | | | | | 1 | \$800.00 | \$800.00 | Asheville (WLOS) | NEWS 13 @ 11P LEVEL 3 | 9/13/12 |
| 28.0 | Normal Line / News | 10/12/12-10/12/12 | 3 | :30 | 10:59:56P- News-News 13 11p Late News | 1 | | | | | X | | | 1 | \$700.00 | \$700.00 | Asheville (WLOS) | NEWS13 @ 11P LEVEL 3 | 9/13/12 |
| 29.0 | Normal Line / Prime | 10/12/12-10/12/12 | 3 | :30 | 7:58P- ABC-Shark Tank (Friday) | 1 | | | | | X | | | 1 | \$900.00 | \$900.00 | Asheville (WLOS) | SHARK TANK LEVEL 3 | 9/13/12 |
| 30.0 | Normal Line / Prime | 10/12/12-10/12/12 | 3 | :30 | 10P- ABC-20/20 (Friday) | 1 | | | | | X | | | 1 | \$1,200.00 | \$1,200.00 | Asheville (WLOS) | 20/20 LEVEL 3 | 9/13/12 |
| 31.0 | Normal Line / SPOT | 10/10/12-10/11/12 | 3 | :30 | 7:28:30P- Jeopardy | | | | 1 | 1 | | | | 2 | \$1,000.00 | \$2,000.00 | Asheville (WLOS) | | 9/13/12 |
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CONFIRMATION CONTRACT

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